

Kate Zhao

Product Designer

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Designing consumer AI and browser experiences. I care about making powerful technology feel human.

EXPERIENCE

Microsoft

Designer II — AI Browser

Aug 2025 — Present

- Lead designer for growth and engagement surfaces in **Copilot Mode in Edge**, owning discovery, activation, and retention experiences that drive Copilot adoption across the browser
- Contribute to Edge's long-term vision through design sprints exploring how the browser evolves with AI

Designer I — Edge

Aug 2022 — Aug 2025

- Led end-to-end redesign of **Edge Settings** as sole designer, defining the WebUI 2.0 framework now adopted by 60+ engineers — drove ~40% faster performance on mid-tier devices, ~70% faster on low-end machines, and reduced user churn
- Designed AI-powered revisitation experiences in Edge that increased engagement and streamlined how users return to past content
- Integrated **AI image generation into Bing search**, partnering with PM and engineering to ship to production

Product Design Intern — Enterprise Search

Jun 2021 — Aug 2021

- Defined short- and long-term frameworks to modernize Microsoft Search in Bing

EDUCATION

Carnegie Mellon University

B.S. Information Systems & Human-Computer Interaction — Minor in Business Administration May 2022

- GPA: 3.8 / 4.0
- Vice President, alpha Kappa Delta Phi (Multicultural Organization)

SKILLS

Design Product design · Interaction design · Visual design · Information architecture · Design systems · User research · AI prototyping

Tools Figma · Claude · Figma Make · HTML · CSS · JavaScript